

REMARKS

The present amendment is in response to the Office Action mailed March 02, 2006 in the above-referenced case. Various claims of the original seven are rejected under 35 U.S.C. §101, under the judicially-created doctrine of obviousness-type double patenting, and under 35 U.S.C. §103.

The applicant has carefully studied the prior art presented by the Examiner and the Examiner's rejections and statements of the instant Office Action. In response the applicant has decided to cancel the standing broad claims and file a set of new claims much narrower than the original claims. Claims 1-7 are herein cancelled and claims 9-28 are added. Claims 1-3, which were rejected under 35 U.S.C. 101, these claims drawn to a database, are canceled, and no new claims reciting a database in the preamble are added. The applicant does not, however, accede that the cancelled claims were in fact drawn to non-statutory subject matter.

The twenty new claims are drawn to a system, and elements of such a system, following limitations of cancelled claim 4, drawn to a subscription system. The new claims, however, are narrowed substantially, limiting the communication module to a GPS-enabled cellular telephone, and further limiting the way information is retrieved, delivered, and rendered at the cellular telephone.

The 101 and double-patenting rejections are rendered moot by the new claims, and the art in the case does not teach the very narrow limitations recited in the new claims.

Applicant therefore believes all of the claims standing for examination have now been shown to be patentable as amended over the prior art, and applicant respectfully

requests that the present case be reconsidered and passed quickly to issue. If there are any time extensions due beyond any extension requested and paid with this amendment, such extensions are hereby requested. If there are any fees due beyond any fees paid with the present amendment, such fees are authorized to be deducted from deposit account 50-0534.

Respectfully Submitted,
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